



UNIFIED COMMUNICATIONS AND VIDEO CONFERENCING TO TAKE CENTER STAGE WHEN THE 2014 STAMPEDE BIG BOOK OF AV TOUR HITS CINCINNATI!

The March 6 stop will feature a hands-on presentation by Paul Dragos, a leading expert on Visual Communications with Sony Video Conferencing, MediaPonte Streaming and Automated Workflow.

Cincinnati attendees will also receive a \$500 Stampede Credit on orders over \$5,000 placed before March 31, 2014 (limit to one credit per Stampede account).

AMHERST, NEW YORK, February 21, 2014 — Unified communications and video conferencing are two of the biggest and hottest trends shaping the ProAV industry today — and both topics will take the main stage in Cincinnati, Ohio when the Spring 2014 Stampede Big Book of AV (BBOAV) Tour pulls into the Holiday Inn & Suites on March 6th.

According to Stampede President & COO Kevin Kelly, one of the main highlights of the Cincinnati stop will be an in-depth, information-packed presentation by Sony's Paul Dragos entitled "Sony Unified Communications and Video Conferencing Fundamentals for the ProAV Market." The presentation will highlight the Visual Communications products Stampede is offering the market and demonstrate Sony Video Conferencing, MediaPointe streaming, Automated Workflow process for content management and Radvision United Communications.

"Every stop on the BBOAV Tour offers attendees an information-rich experience," Kelly said today. "And Cincinnati is no exception! Paul Dragos' presentation will enhance attendees' understanding of the many and varied video conferencing solutions that are available to meet each customer's unique requirements."

As has been the case at each stop on the Spring 2014 tour, Cincinnati attendees will learn how they can immediately begin profiting from the new era of The Internet of Things (IOT). To further address the "Internet of Things" phenomenon, the Cincinnati stop will feature a designated area for IOT manufacturers, identified by pop-up banners and stands.

Additionally, Cincinnati attendees will receive a \$500 Stampede Credit on orders over \$5,000 that are placed before March 31, 2014 (limit to one credit per Stampede account). Other incentives include a .5 CTS RU Credit, a \$100 Restaurant.com gift card for attending a training session, and a \$50 gift card for attending the BBOAV Show. Every attendee will also be entered into a drawing to win a 42" LG LCD HD television.

After Cincinnati, the Stampede 2014 Big Book of AV Tour continues through the spring on the following schedule:

- March 13, 2014 in Irvine, California (with InfoComm)
- April 17, 2014 in Boston, Massachusetts (with InfoComm)
- May 15, 2014 in Fort Lauderdale, Florida (with InfoComm)

For more information about each event and to register to attend, dealers should go to <http://www.bigbookofavtour.com/>.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 1000-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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