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**For Immediate Release**

## **Stampede Launches New Web Site**

*Interactive site brings vendors, customers and employees together*

BUFFALO, N.Y., August 22, 2006 — Stampede, a leading value-added distributor of presentation and home theater technology, today announced the official launch of its new web site. Located at <http://www.stampede-global.com>, it brings Stampede's three sales regions (U.S., Canada and Latin America) together under one central online address and provides an unprecedented opportunity for vendors, customers and employees to interact with one another.

"The goal of our new web site is to offer an authentic and transparent representation of our company," said Mark Wilkins, president and CEO. "This will enable us to strengthen and expand the value that we provide as a distributor to our vendors and customers."

The new web site is home to Stampede's blog, which provides a unique opportunity for employees, vendors and customers to directly interact with each other and with the company. *The Technology Forum* will house discussion on the latest technology and trends, allowing customers to speak with vendors about upcoming products and current promotions. *The President's Corner* will provide a space for visitors to discuss their ideas about Stampede and the audio/visual distribution industry as a whole and get any questions or concerns they might have answered by Wilkins.

"We will be posting the good, the bad and the ugly," said Wilkins. "I invite our vendors, customers, trade journalists and other industry stakeholders to visit our new web site and participate in our blog. We want to make sure that everyone has an equal chance to be seen and heard."

Visitors to Stampede's new web site will also have immediate access to product showcases and links to suppliers, trade publications, trade associations and trade shows. Additionally, the new web site provides direct links to [www.stampede-us.com](http://www.stampede-us.com) and [www.stampede-canada.com](http://www.stampede-canada.com) so that Stampede dealers can continue to access their accounts and order product at their convenience.

### **About Stampede**

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, home theater resellers and integrators in the United States, Canada and Latin America. For more information on Stampede, log onto [www.stampede-global.com](http://www.stampede-global.com).

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