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**For immediate release**

## **Stampede Signs Distribution Agreement with HiFiWorks® by Sonance**

*Innovative distribution audio brand joins Stampede's growing lineup of home theater audio products*

BUFFALO, N.Y., September 7, 2006 — Stampede, a leading value-added distributor of presentation and home theater technology, signed an agreement today with HiFiWorks® by Sonance as part of its ongoing expansion in the distribution of audio product.

The agreement is a result of HiFiWorks'® decision to expand its network with a key distributor in the audio/visual industry and Stampede's increased focus on serving as a one-stop shop for dealers in the home theater and custom installation markets. Under the distribution terms, Stampede will make available the entire HiFiWorks® line of value-priced, high performance distributed audio products to its extensive dealer network throughout the United States, effective immediately.

“Teaming up with HiFiWorks® enables us to offer our dealers a wide range of distributed audio options that complements our current product offerings,” said Kevin Kelly, vice president of sales and marketing at Stampede. “HiFiWorks' dedication to market-focused, user-friendly product and excellent customer service makes it a natural addition to Stampede.”

HiFiWorks® products include in-wall, on-wall, ceiling and outdoor speakers as well as volume controls, accessories and cabling. They are designed to work together to provide distributed audio throughout the interior and exterior of any home environment. Created by the same engineers of the award-winning Sonance and Sound Advance brands, each HiFiWorks® speaker comes with the innovative Flexbar® mounting system and includes pivoting tweeters to offer end-users quicker, more flexible installation options.

“Stampede has developed an extremely creative and focused approach to the market, making it one of the finest distributors in the country,” said Elliot Schwartz, director of sales for Dana Innovations, the parent company of HiFiWorks® by Sonance. “We believe that the HiFiWorks® brand is uniquely suited to the direction Stampede is taking, and we look forward to working with them.”

To commemorate the agreement, a selection of HiFiWorks® products will be on display at Stampede's booth (#609) at the Custom Electronic Design and Installation Association (CEDIA) Expo from September 14–17 in Denver, Colo. Visitors at the Expo are encouraged to see HiFiWorks® product demonstrations showcased alongside a variety of audio and visual brands specifically targeted to the home theater market.

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### **About HiFiWorks by Sonance**

HiFiWorks by Sonance is a brand of California Dana Innovations. Headquartered in San Clemente, the corporation was founded in 1983 by Scott Struthers and Geoff Spencer, who founded Sonance and introduced the world's first in-wall loudspeaker system to the consumer electronics market. Today, Dana Innovations brands are distributed in 45 countries around the world.

### **About Stampede**

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, home theater resellers and integrators in the United States, Canada and Latin America. For more information on Stampede, log onto [www.stampede-us.com](http://www.stampede-us.com).

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