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For Immediate Release

Stampede Canada Grows Sales Division *Canadian distributor seeks to expand as part of new vision*

MISSISSAUGA, ONTARIO, Nov. 10, 2004 — Stampede Canada has promoted Silvia Spina, general manager, Stampede Canada and added Craig Clayton, customer relationship manager, Quebec territory, to its sales team. The newly created positions serve as part of the company's new aggressive growth plan.

“This is an exciting opportunity for Stampede Canada,” says Kevin Kelly, vice president of sales and marketing. “This new change gives us the opportunity to respond to the Canadian—specifically Quebec—marketplace in more ways.”

Spina will manage and oversee the company's Canadian operations as general manager. Spina brings more than 10 years of industry experience in sales and management. Spina spent the last two years as a sales manager at Stampede. As part of his new role with Stampede, Spina will focus on the sales growth and opportunities within Canada by proactively recruiting new customers and manufactures within targeted regions, strategizing short term and long term customer relationships and collaborating with Stampede's vendors to assist on strategic initiatives

Spina comments on the recent changes at Stampede, “This is an exciting time to be a part of the value added distribution channel in Canada. I firmly believe that my experience in the consumer and IT markets will help contribute to Stampede Canada's long term goals.”

Clayton joins Stampede as a customer relationship manager for the company's Canadian operations. Clayton will spearhead the company's sales expansion in the Quebec marketplace. He comes to Stampede from Ingram Micro and has more than 10 years of value added distribution experience in the IT industry.

“Avec les aspects uniques du marche de Quebec, je crois que les buts de Stampede se corrent directement avec les tendances du marche de les revendeur de IT, CE, et Pro Audiovisuel,” says Clayton.

Known for its value-added distribution, Stampede is a leading distributor of presentation and home theater products including LCD projectors and thin plasma monitors. Stampede provides a complete range of brand name equipment to a variety of audio-video and computer resellers in the United States and Canada.

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