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Stampede to be Exclusive Distributor for Proton's ProX Line

Proton to Make New ProX Line Exclusively for Stampede Dealers

BUFFALO, NY and MONTEREY PARK, CA, March 1, 2008 — Stampede, a leading value-added distributor of presentation and home theater technology, has tapped Proton Electronic Industrial Co. to produce a new ProX line of HD LCD monitors exclusively for Stampede's dealers. Proton, a leading designer, manufacturer and marketer of high-quality, superbly engineered digital TVs, LCD TVs and HDTV products, will be making three sizes of monitors in the ProX line: 26 inch, 32 inch, and 42 inch.

"Proton's ProX HD LCDs are great quality at a value price point," said Kevin Kelly, Stampede president and COO. "Once our dealers experience the quality and reliability of the ProX line, it will become their go-to solution for their LCD needs. We are pleased to be the exclusive distributor. It's one more way we can fulfill all our dealers' needs in a one-stop shop."

Stampede will offer the ProX line in both the U.S. and Canadian markets beginning March 2008.

Like all Proton monitors, the ProX line will be equipped with Proton's most up-to-date exclusive Puriti™ video enhancement technology. Puriti-enhanced LCDs possess a wider color range than conventional LCD displays. A built-in artificial intelligence system analyzes color frequencies and intensity to assure the screen displays the most natural skin tones and the best blacks by compensating for picture detail lost to poor contrast.

Puriti processing converts analog signals to a pure digital format, while filtering out noise artifacts. It delivers extraordinarily broad horizontal and vertical viewing angles of 176 degrees, enabling viewers to enjoy a crisp, clear picture while sitting almost anywhere. Puriti's 3D De-interlacing and Edge Enhancement capabilities eliminate jagged edges from interlaced video formats, providing smooth edges for moving objects. Its speedy refresh rate empowers LCD panels with the fastest response time in the industry, virtually eliminating delay or ghosting effects.

Energy efficient, Puriti processing also delivers the brightest LCD images in the market producing vivid colors even in brightly lit rooms, and extremely high contrast ratios for rich color representation. Additional Puriti features include a Motion Lagging Correction Engine for seamless screen action, 3D Color Management, 3-2 Pull Down to accurately convert and display content originally shot for film, and adjustable color temperature.

Careful attention and thought was utilized to create a design that is both professional and yet also elegant. A high gloss injection molded cabinet with external controls mounted on the side for ease of access by the user while allowing a clean and simple bezel. The simplicity of the design allows the viewer to enjoy the outstanding picture performance

without any external distraction, and harmonizes easily with any surrounding and easily blends into any décor. The stylish sets offer the consumer the benefit of a viewing experience that stands above the rest.

About Proton

Founded in 1974, Proton Electronic Industrial Co. is a leading manufacturer of high-quality digital TV, LCD TV and HDTV products. Each Proton television combines forward-thinking industrial design with the most advanced electronic engineering available. The result is a line of televisions that regularly win the admiration — and awards — from the industry's leading video institutions. For further technical information, visit Proton's Web site at www.protonav.com.

About Stampede

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” a 500-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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