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For release: June 18, 2008

Stampede Launches “GENUINE COMPATIBLE LAMPS” at InfoComm ‘08

Line of Replacement Lamps Uses Philips and Osram Bulbs, Fits More Than 700 Projectors

Las Vegas, NV, June 18, 2008 — Stampede, a leading value-added distributor of presentation and home theater technology, will launch its GENUINE COMPATIBLE LAMPS product line today at InfoComm '08, booth N7655. The line of compatible projector and rear-projection-TV lamp modules contains bulbs from Philips and Osram, the world's leading UHP bulb manufacturers.

“By using the same bulbs that are found in original equipment manufacturer's lamps, Stampede is delivering the highest quality compatible lamp product available on the market today,” said Kevin Kelly, Stampede president and COO. “Our dealers are going to appreciate the vast range of top quality lamps we are offering at value pricing.”

Initially Stampede's line of GENUINE COMPATIBLE LAMPS will cover more than 700 projectors. The company expects the line to grow quickly and cover more than 1,000 projectors by October.

GENUINE COMPATIBLE LAMPS are covered by a unique 180-day “double” warranty. In addition to the lamp itself being protected against failure, if the lamp is deemed to have caused damage to the projector, Stampede will replace the projector also.

“No other compatible lamps can make this kind of warranty because no one is offering this level of quality,” said Jenn Luterek, Stampede's Lamp Product Manager. “Our GENUINE COMPATIBLE LAMPS are truly the highest quality available on the market.”

Every GENUINE COMPATIBLE LAMP is packaged in a signature yellow box with warranty information, installation instructions, and even white cotton gloves to ensure a quality installation.

About Stampede

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede has received numerous recognitions, including No. 1 in customer service for North American large screen distributors (2000, Pacific Media Associates), “International Distributor of the Year” (2001, *AV Magazine*), “Best Managed Company” in the Buffalo Niagara region (2005, *Business First*), and “Fast Track 50” (2002-2007 *Business First*). For more information on Stampede, log onto www.stampedeglobal.com.

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