

# SOUND & COMMUNICATIONS

AV FOR SYSTEMS INTEGRATORS, CONTRACTORS AND CONSULTANTS



## VEGAS CHURCH GOES 'ALL IN'

THE CROSSING CHURCH 'GETS' AV

### PACKING THE HOUSE

Calvary Church adds 500 seats and new AV systems

### CHURCH TEXAS STYLE

First Baptist Church of Dallas spends \$12 million on A/V/L

### PITCH, PLAN AND EXECUTE

Part 1: Helping HOWs, and staying profitable

**DIGITAL SIGNAGE EXPO REVIEW & NEW PRODUCT WRAP-UP: SEE PAGES 70-83**



## DPA Teams With GerrAudio



From left: Niels Jørgen Øhrgaard, Executive VP, Sales, DPA Microphones, and Bob Snelgrove, President, GerrAudio Distribution Inc..

GerrAudio has been named Canadian distributor for DPA Microphones. To ensure greater product availability for customers in Canada, GerrAudio will carry a full stock of DPA products at its head office in Brockville, Ontario.

## Apantac Joins openGear Platform

Apantac, provider of cost-effective multiviewers, videowalls, extenders and signal processing solutions, has joined Ross Video's openGear open architecture platform. openGear allows equipment users to install modular gear from several manufacturers in a single card tray, saving both rack space and money. For more information, go to [www.apantac.com](http://www.apantac.com).

## BTX Offers Reach US Products

BTX Technologies is now distributing Reach US' multi-streaming devices, which synchronously capture multiple HD, SD or VGA inputs at full resolution for streaming live or on demand over IP enabled networks. Viewers can choose a layout best suited for their requirements by watching a composite of all captured streams or selecting only those that are of interest. The streams can be reviewed at original resolution or at a lower bit rate when necessary.

## RCF USA Names Rep Award Winner

RCF USA announced the winners of their manufacturer representative awards at their biannual rep meeting in Atlantic City. Cowser Marketing received the 2013 RCF USA Rep of the Year award. The two-day event included a demonstration of line array products in the Revel Resort's Ovation Hall, as well as educational seminars. Engineers from both RCF and dB Technologies in Italy were on hand for product presentations and training.

## IP Paging Ends Ranch's Alert Woes

Based on the suggestion of audio engineer/integrator Alan Stricklin, Washington Family Ranch installed a multipoint Barix IP Paging system. "Our previous system was billed as hi-fi, but it was very hard to understand the messages with the various amps and receivers responding at different times," said Andrew Pratt, Guest

Services Manager at Washington Family Ranch. "We were limited in how to alert our guests if something were to happen." The Barix solution includes an Annunicom PS1 master paging station in the main office that connects over the network to Exstreamer 205 IP audio decoders at playout points in high-traffic locations. Pages are streamed live to the audio decoders, which prepare and deliver clear messages for guests and staff over loudspeakers.

## Distribution Stampede

Stampede Presentation Products, Inc., has secured a number of exclusive distribution deals. ASK Proxima has appointed the company to sell the full line of ASK Proxima projectors. In addition, Stampede now distributes Parametric Sound Corporation's HyperSound directed audio systems in the US, Canada and Latin America. Stampede has also been named the North and Latin American distributor for DISE's broadcast-quality digital signage software solutions.

## Pig 'n' Whistle's Sweet Sound

The Pig 'n' Whistle Murray Hill (New York NY) is your typical cozy Irish pub, but the room's long, narrow dimensions and high-beamed ceilings made achieving the right balance of sound across the entire



space difficult. Rego Park NY-based Starview Audio selected a system centered on 10 Renkus-Heinz CFX 61 two-way Complex Conic loudspeakers; six in the front pub area and four in the rear dining space, using Powersoft amplification with processing handled by Symetrix Solus 8. The result is a system that can provide ambient music for the day crowd while also delivering volume and speech intelligibility for the sports crowd. "The CFX61's coverage pattern is very tight and very accurate, and gives us seamless coverage from box to box with wider spacing between the cabinets," explained Starview's John Paturno. "That translates to fewer speakers than we would have needed to achieve this degree of consistency with a different solution."

## Acoustical Solutions Gives Back For 25th

Michael Binns created Acoustical Solutions, Inc. (ASI), in 1989, leaving behind a career in the recording industry. The company's team of founding employees knew that no single product would provide a total solution to sound control and noise management, so they worked diligently to develop product lines that would allow a holistic approach to creating truly customized sound control