



## STAMPEDE PUTS DIGITAL SIGNAGE ON CENTER STAGE AT DSE 2014!

North America's leading distributor of digital signage solutions showcases SAPPHIRE media players powering DISE broadcast quality software.

LAS VEGAS, NEVADA, February 11, 2014 — Any professional looking to see first-hand how easily and affordably integrated digital signage solutions can be customized to meet virtually every application requirement should make it a point to visit Stampede Presentation Products, Inc. at DSE 2014 in Las Vegas, Nevada. If they do, they will see SAPPHIRE EDGE VS8 and VS4, as well as DS8, media players powering DISE broadcast quality digital signage software in a networked environment.

According to Stampede President & COO Kevin Kelly, "Comprised of proven, feature-rich solutions, the SAPPHIRE range of Pro AV products provides audio/video professionals a selection of versatile building blocks for the deployment of state-of-the-art digital signage systems. From Player PCs and AV Signal Distribution Solutions to Advanced Splitters, the ever expanding SAPPHIRE Pro AV product line offers our dealers a new range of solutions to present to their customers and we're demonstrating the full extent of their capabilities here at DSE 2014."

SAPPHIRE offers a comprehensive line of high-quality, cost-effective IT/AV products that work seamlessly with one another and complement other product lines. SAPPHIRE solutions include sleek and powerful Player PCs that provide systems integrators with the flexibility to load their software of choice, as well as industry-leading HDMI over CATx or Fiber Extenders for uncompressed AV signal distribution & control at distances of up to 3,280 feet (1km).

"We are excited to showcase SAPPHIRE digital signage solutions at DSE 2014," Kelly continued. "As the market for digital signage grows and expands, it has become clear that effective signage solutions must engage and compel the attention of consumers. The SAPPHIRE product line represents a giant step forward for the entire industry."

Photo caption: SAPPHIRE EDGE VS8 player PCs are built on the latest APU technology from AMD, delivering fantastic performance and stunning graphics in an ultra-small format that can be quickly mounted to a wall.

### **About SAPPHIRE Technology**

SAPPHIRE Technology is a leading manufacturer and global supplier of a broad range of innovative technologies for PC enthusiasts, home users and professionals. Its origins rooted in graphics hardware design and manufacturing, the extensive SAPPHIRE

product range has since grown from state-of-the-art graphics add-in boards—for which SAPPHIRE is recognized as the premiere AMD partner—to include motherboards, mini PCs, external graphics expanders, and Professional AV products. Founded in 2001, SAPPHIRE is a privately held global company headquartered in Hong Kong. Further information can be found at: [www.sapphiretech.com](http://www.sapphiretech.com).

### **About Stampede**

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” a 1000-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampede-global.com](http://www.stampede-global.com).

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