



MONTREAL IS THE NEXT STOP TO SAY “OUI” ON THE 2014 STAMPEDE BIG BOOK OF AV TOUR!

The Montreal stop will feature Epson’s Judy Burns, who will discuss her AV channel experience and insights with attendees and provide evidence on why 3LCD is the most popular technology in the industry today.

AMHERST, NEW YORK, February 14, 2014 — The Spring 2014 Stampede Big Book of AV (BBOAV) Tour, the ProAV industry’s biggest annual roadshow, will roll into Montreal, Canada on February 20th, where AV industry dealers and manufacturers will showcase their latest solutions at the Sheraton Montreal Airport hotel.

“Each stop on the 2014 tour features a compelling mix of product demonstration, business building idea sessions, networking opportunities — and more than a few surprises,” said Stampede Presentation Products Inc. President & COO Kevin Kelly.

The Montreal stop will feature a presentation by Epson’s Judy Burns on the present and future of 3LCD technology. Burns has previously represented brands such as InFocus and Proxima, making her an expert in the AV channel.

“Every stop on the BBOAV Tour offers attendees an interactive and engaging experience,” Kelly said. “Judy Burns is at the forefront of the AV industry today and her perspective on the current and future shape of the ProAV industry is certain to be compelling.”

According to Kelly, BBOAV Tour attendees will also learn how they can immediately begin profiting from the new era of The Internet of Things (IOT). To further address the “Internet of Things” phenomenon, the Montreal stop will feature a designated area for IOT manufacturers, identified by pop-up banners and stands.

Additionally, each session will earn attendees .5 CTS RU Credit. Stampede will be offering event incentives such as \$500 Stampede credit, a \$100 Restaurant.com gift card and a \$50 gift card for attending the BBOAV Tour. Every attendee will also be entered into a drawing to win a 42” LG LCD HD television.

Beyond Montreal, many stops will allow attendees to participate in the International Technology Retail Association (ITRA) Annual Member Meeting and the regional Infocomm Roundtable Meeting that offers the opportunity for additional networking and CTS certified training.

The Stampede 2014 Big Book of AV Tour will continue through the spring on the following schedule:

- March 6, 2014 in Cincinnati, Ohio
- March 13, 2014 in Irvine, California (with InfoComm)
- April 17, 2014 in Boston, Massachusetts (with InfoComm)
- May 15, 2014 in Fort Lauderdale, Florida (with InfoComm)

For more information about each event and to register to attend, dealers should go to <http://www.bigbookofavtour.com/>.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 1000-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.

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