



EDUCATION AND NEW TECHNOLOGIES WILL BE THE FOCUS OF THE STAMPEDE BIG BOOK OF AV TOUR STOP IN BOSTON!

The Boston stop will feature two Pro AV industry education seminars, sponsored by Samsung and Christie Digital.

Boston attendees who place a \$5,000 order before May 17 will receive a \$500 Stampede Credit (limit one credit per Stampede account).

AMHERST, NEW YORK, April 3, 2014 — Boston is a city renowned for its excellence in higher education and incubation of new technologies, so it makes perfect sense that the **2014 Stampede Big Book of AV (BBOAV) tour** will celebrate both education and technology when it docks at the Westin Boston Waterfront in Boston, Massachusetts on April 17th.

“We’re putting added emphasis on presentation and training sessions at the Boston tour stop,” Stampede Presentation Products Inc. President & COO Kevin Kelly stressed today. “As the spring tour has progressed we’ve received more requests from our dealers for more hands-on, information rich sessions that can help them build their businesses. The Boston event is going to be like spending a day back in school but I guarantee you everyone will profit from it!”

Boston participants can expect to learn plenty from industry veteran **Paul Dragos**, who will present “Sony Unified Communications and Video Conferencing Fundamentals for the ProAV Market.” The presentation will unveil Sony Video Conferencing, MediaPointe streaming, Automated Workflow process for content management and Radvision United Communications.

Boston will also feature a stimulating afternoon talk with **Jim Feldman**, Change Management Expert at Shift Happens, who will walk attendees through a path to not only manage change, but also create it. He will modify the focus from process to results and linear problem solving to creative problem solving.

There will also be two seminars that offer an informative look on innovative new technology in education. The first course, “Tablets in the Education Market,” presented by **Brawn Consulting** and sponsored by Samsung will provide a new take on digital signage displayed in classrooms. The course will also introduce Smart School technologies and how this will help solve problems in overcrowded classrooms.

A second seminar, “Collaboration in the Corporate and Education Setting,” presented by **David Heeg**, Distribution Sales Manager at Christie Digital, will update attendees on

the latest technology in presentation and multi-site meeting management.

Furthermore, Stampede is offering a hefty training session lineup with a variety of conferences on different Pro AV and Consumer topics. Highlights include; Video Conferencing Fundamentals, sponsored by Sony; Collaboration in the Corporate and Education Setting, sponsored by Christie; Tablets in the Education Market, presented by Brawn Consulting and sponsored by Samsung.

Boston attendees will receive a \$500 Stampede Credit on orders over \$5,000 that are placed before April 13, 2014 (limit to one credit per Stampede account). Other giveaways include a .5 CTS RU Credit, a \$100 Restaurant.com gift card for attending a training session, and a \$50 gift card for attending the BBOAV Show. Every attendee will also be entered into a drawing to win a 42" LG LCD HD television.

After Boston, the Stampede 2014 Big Book of AV Tour continues through the spring on the following schedule:

- May 15, 2014 in Fort Lauderdale, Florida (with InfoComm)

For more information about each event and to register to attend, dealers should go to <http://www.bigbookofavtour.com/>.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 1000-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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