



ASK PROXIMA PARTNERS WITH STAMPEDE FOR ITS PROJECTION PRODUCTS

SK Proxima teams with Stampede to distribute full line of projectors.

TORRANCE, CALIFORNIA, March 10, 2014 — ASK Proxima, manufacturer of high-performance LCD and DLP® projection displays, today announced the appointment of Stampede Presentation Products, Inc., North America's oldest and largest distributor of high value added ProAV solutions, to sell ASK Proxima's full line of projectors to its customer base of 11,500 dealers.

ASK Proxima brings a wide range of presentation and display solutions to the installation, business and ProAV markets. From short- and ultra-short throw projectors to large venue and standard business projection products, ASK Proxima has a variety of feature-rich and network solution-ready projectors to fit just about any need. Stampede will enhance ASK Proxima's aggressive new approach to the display industry, with competitive pricing, warranties and support.

"Stampede is an excellent fit and partner for our line of projectors," said Sam Malik, vice president and general manager of Sales and Marketing for ASK Proxima. "We're very pleased to have partnered with them. Stampede has an excellent reputation with the IT and ProAV communities, and their strategically located warehouse across the U.S. and Canada will help dealers get quick access to ASK Proxima products when needed. Their people are very knowledgeable and ready to help their customers. With our line of projectors, it will be even easier to help select the right model for their needs."

"We're honored to be appointed by ASK Proxima to represent their entire product line in the U.S.," said Stampede president and COO Kevin Kelly. "Our 11,500 dealers pride themselves on being able to offer their customers the very best presentation solutions for use in corporate, education, fixed installation, and increasingly, digital signage applications, and ASK Proxima offers superior performing solutions for each of these critically important, and growing, market segments. We look forward to helping the ASK Proxima team exceed all of their sales objectives."

About ASK Proxima

ASK Proxima is a legacy brand in digital video technology. The company manufactures a full line of high-performance LCD and DLP® projection displays. ASK Proxima's wide range of products include short- and ultra-short throw, business and large venue projection models for business, education and installation applications. Make an impact

with powerful impressions and effective solutions. For more information, visit www.askproximausa.com.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 1000-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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