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## **Stampede's Big Book of AV Show in Dallas was Best Yet** *Dealers Turnout in Record Numbers, Manufacturers Thrilled with Opportunities*

Amherst, NY, November 3, 2010 — Stampede, the leading value-added distributor of ProAV solutions, held its biggest yet Big Book of AV Tour stop at the House of Blues in Dallas, TX, yesterday. The Dallas show was the fourth stop in a five-city tour in which Stampede has been bringing industry experts, training and manufacturers directly to its dealers.

In addition to dozens of manufacturers and Stampede's top executives, Stampede's Southwest sales team and many of the company's Western sales management team were on hand to welcome area ProAV dealers. The manufacturers in attendance were as thrilled with the event as the dealers and the Stampede staff.

"This was the best distributor trade show I have ever attended," said Tom Morris, Channel Sales Manager, Hitachi America. "Normally I walk out of an event with just a couple of opportunities, but today I have enough to keep me busy for a month."

Doug Grozier, Eastern Regional Sales Manager, Ludia Inc. (eBeam), was equally happy with the event, "This is the best Big Book of AV tour stop to date. I'm really happy with the overwhelming attendance and the quality of those dealers."

The highlights of the show included a keynote address by Gary Kayye, CTS, founder of Kayye Consulting, who spoke about the future of ProAV, saying now is the time for ProAV companies to hire a whole new generation of creative content creators.

The Dallas show also included several dealer training seminars, including one from Insight Media on the use of 3D in the commercial marketplace.

Prior to Dallas, Stampede brought the Big Book of AV Tour to Boston, Chicago, and Orlando in August, September, and October. The next and last stop on the 2010 tour is Los Angeles on December 8, 2010. To register for the Los Angeles tour go to [bigbookofavtour.com](http://bigbookofavtour.com).

### **About Stampede**

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 656-page catalog and companion website ([BigBookofAV.com](http://BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [StampedeGlobal.com](http://StampedeGlobal.com).