



Contact: Susan Gallivan  
Phone: 716.635.9474 ext 204  
Email: [sgallivan@stampedeglobal.com](mailto:sgallivan@stampedeglobal.com)

**For release: August 13, 2010**

## **Stampede's Big Book of AV Tour a Success in Boston**

*NEW ENGLAND AREA DEALERS COME OUT IN BIG WAY to LEARN and be EDUCATED*

Amherst, NY, August 13, 2010 — Stampede, the leading value-added distributor of presentation and home theater technology, kicked off their Big Book of AV tour in Boston Tuesday. The House of Blues in Boston came alive with the Big Book of AV tour August 11, 2010.

New England area A/V dealers turned out as expected as Stampede presented its BIG BOOK of AV Tour at Boston's House of Blues. Coupled with an exciting and high-energy atmosphere, leading dealers and manufacturers gathered with for a day filled with product demonstrations, 3D education and new product announcements.

Mike Williams, XpanD Cinema sales manager commented: "Our new partnership with Stampede came alive at the Boston BIG BOOK of AV Tour stop. It was clear to me that ProAV dealers were engaged and excited to learn about 3D applications for the commercial space. We are excited to partner with Stampede, the leading pro-AV distributor and their industry leading 3D initiatives."

Jeff Blankensop from Magnetic 3D added: "We are confident that Stampede's dealers are able to grasp new opportunities such as Magnetic 3D's displays which are perfect for digital signage applications as no glasses are needed. We are excited to partner with Stampede as they lead the way with their dealers in combining 3D opportunity with digital signage sales. This increases the revenue opportunity and ROI for dealers and advertisers. Stampede's ability to bring together so many dealers in specific territories around the country is a testament to their leadership role in our channels and with the dealers they serve.

Nancy Onffroy, Regional Sales Manager with Samsung added: "Samsung continues to be impressed with the quality of the dealers that Stampede was able to attract to the BIG BOOK of AV Tour and the quality of the relationship that Stampede has with them. This is a tremendous benefit for Samsung as we work to leverage that relationship to sell more Samsung products."

Stampede's entire Northeast field sales team attended the event and had the opportunity to host proAV dealers as they learned from more than 40 manufacturer exhibitor attendees.

- Dealers attended training sessions from Sharp, XpanD Cinema, Insight Media and Epson

- Gary Kayye, rAVEe Publications founder gave the keynote address and talked about the role of emerging technologies in the ProAV market and the opportunity for proAV dealers to capitalize on those new technologies
- Over 40 manufacturer attendees exhibited throughout the House of Blues venue, which provided an exciting backdrop to a well attended event

The Boston show was the first of 5 shows in 5 months for Stampede as the proAV distributor and its manufacturer partners bring the same high energy and experiences to House of Blues locations in each of Stampede's main US sales territories. The next shows are in Chicago, (September 14<sup>th</sup>), Orlando, Dallas and Los Angeles. Complete details are available at [www.bigbookofavtour.com](http://www.bigbookofavtour.com).

## **About Stampede**

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 656-page catalog and companion website ([BigBookofAV.com](http://BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [StampedeGlobal.com](http://StampedeGlobal.com).