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Stampede Creates Vendor Support Group, Announces Promotions

New Group is Single Point of Contact for Stampede's Vendors

BUFFALO, NY, June 6, 2008 — Stampede, a leading value-added distributor of presentation and home theater technology, has created a sales and vendor support department to serve as a single point of contact for all the company's vendors. Liza McNutt, former manager of customer care for Stampede, will head the new department. McNutt's team will be responsible for administering all supplier price changes, price protections, SPAs, and discounts, and will administer all vendor revenue claims for things like marketing and MDF.

"Our vendors are critical to our success, so we want to make it as easy as possible for them to work with us," said Kevin Kelly, Stampede president and COO. "With her background in customer care, Liza McNutt is the perfect person to head our vendor support department. Liza knows how to create simple processes and quickly remove roadblocks when they come up. We think our suppliers are going to enjoy having Liza's team as their 'go-to' contacts at Stampede."

Stampede has also announced the following staff promotions and new hires:

Jodi Vacanti has been promoted to manager of customer care. Previously Vacanti was customer care specialist.

Paul Rehac, product manager, will now handle flat panel and projector suppliers. Rehac had been assistant product manager.

Jenn Luterek has been promoted to product manager, lamps. In her new role, Luterek will have responsibility for continuing to drive sales of replacement lamps. Previously Luterek was assistant product manager.

Kristen Page has been hired as manager of marketing and communications. Page will manage all marketing and communication activities for Stampede's U.S., Canadian, and Latin American markets, overseeing all events, trade advertising, media relations, direct mail, rebates, and image management.

About Stampede

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 500-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.

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