



Contact: Kathryn Tarquin
Phone: 716.635.9474, ext. 257
Email: kevink@stampede-us.com

For Immediate Release

Stampede Announces Dan Hagen as General Manager

Stampede hires expert to head its digital signage effort

BUFFALO, N.Y., August 16, 2005 — Stampede, a leading distributor of presentation and home theater products, today named expert Dan Hagen as general manager of the company's North American digital signage effort, effective immediately.

“Dan’s expertise enables us to offer a unique all-inclusive single source program to dealers,” said Kevin Kelly, vice president of sales and marketing.

In his new role, Hagen is responsible for managing Stampede’s new digital signage effort. Through this innovative program, dealers will easily sell pre-bundled digital signage solutions containing both hardware and software components. For the first time, dealers will have a single source for all aspects of a digital signage project—enabling them to increase their profit opportunity on each sale. In addition, sales aids provide dealers with simple explanations about the all-inclusive solution and allow dealers to easily resell the bundles.

Hagen comes to Stampede from Mercury Online Solutions, Inc., a company that pioneered the use of the Internet to deploy a full suite of technology solutions for digital signage networks, where he was a founding member and served as vice president of sales. During Hagen’s time there, he designed and implemented worldwide marketing and established global strategy through distribution.

As Stampede continues to grow in response to its aggressive growth plan implemented nearly a year ago, several new office locations have been established. Hagen will head the Seattle, Wash. Office, which is set to open by year-end.

Known for its value-added distribution, Stampede is a leading distributor of presentation and home theater products including LCD projectors and thin plasma monitors. Stampede provides a complete range of brand name equipment to a variety of audio-video and computer resellers in the United States, Canada and Latin America.

###