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## **STAMPEDE NAMED A NORTH AMERICAN DISTRIBUTOR OF VADDIO EasyUSB MAC & PC VIDEO CONFERENCING TOOLS**

Addition of the new Vaddio line of EasyUSB Tools to Stampede's industry-leading range of video conferencing solutions promises to further expand the market for soft client conferencing systems.

AMHERST, NEW YORK, July 31, 2012 — In a move designed to dramatically expand the market for soft client conferencing system solutions in virtually all end-user vertical markets, Vaddio Inc. and Stampede Presentation Products, Inc. today announced that, effective immediately, Stampede will serve as a North American distributor of Vaddio's recently introduced EasyUSB video conferencing tools. The announcement was made by Vaddio VP of Sales Tom Mingo and Stampede President & COO Kevin Kelly.

"The market introduction of EasyUSB created a new standard for computer peripherals based on professional AV quality performance," Vaddio's Tom Mingo said today. "Stampede, with its proven expertise in every segment of the IT conferencing market, is uniquely qualified to represent the capabilities of the EasyUSB tools."

Amplifying this point, Stampede's Kevin Kelly noted that Stampede dealers now can offer a viable high quality conferencing option to customers who do not want to invest in a traditional video conferencing system. "Vaddio's EasyUSB is a game-changing product line that allows dealers to offer a compelling cost-effective way to build an enterprise-quality video conferencing system with affordable soft codecs like Microsoft Lync, Skype, Face Time, and Google Talk. Together with our other video conferencing solutions, specifically those from Sony and Radvision, Stampede now offers an unprecedented range of offerings for all applications, platforms, and price points. What's more, every one of our system solutions comes backed with the necessary engineering expertise and product knowledge required to make every solution we sell an easy turnkey experience for customers."

Introduced in March 2012, the Vaddio EasyUSB line of video conferencing tools brings to market the IT VAR and ProAV quality computer peripherals IT professionals need to transform their personal computer into an effective, affordable meeting room system for environments that range from a small video conferencing system all the way up to a large integrated lecture capture classroom. The line includes an HD USB PTZ camera, a USB audio mixer/amplifier, USB microphones, and a web based room control system.

The solution also includes an AV bridge that allows legacy and traditional AV systems to connect to the audio and video inputs on computers through a USB connection.

Furthermore, Vaddio's EasyUSB tools are based on UVC/UAC USB standards, eliminating the need for custom software drivers or a particular OS to be installed on a MAC or PC – so they work seamlessly with any soft client conferencing system including Skype, Google+, Scopia, Movi and Microsoft Lync, as well as lecture capture software systems such as Tegrity and Panopto. When added to a MAC or PC, the combination of EasyUSB tools creates a complete group conferencing solution that allows users to engage in any type of collaboration and conference activity.

### **About Vaddio**

Vaddio is the leading manufacturer of specialty PTZ cameras and camera control systems used in the audiovisual, videoconference and broadcast industries. Your customers demand cutting-edge technology that's simple to use. You want equipment that's easy to install and reliable to operate. Vaddio serves integrators and operators alike – with broadcast-quality PTZ cameras and control systems that deliver the performance you need with the convenience you demand. For more information on Vaddio and its product lines, visit [www.vaddio.com](http://www.vaddio.com).

### **About Stampede**

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," an 816-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampedeglobal.com](http://www.stampedeglobal.com).

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