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## **SONY VISUAL IMAGING PRODUCTS GROUP NAMES STAMPEDE UNITED STATES DISTRIBUTOR FOR SONY EVI SERIES VIDEO CAMERAS**

AMHERST, NEW YORK, February 8, 2012 — Building on the success of its relationship with the Sony Visual Imaging Products Group, Stampede Presentation Products, Inc. today announced that it has been named a United States distributor of the popular Sony EVI Series of pan-tilt-zoom (PTZ) video cameras. According to Stampede President & COO Kevin Kelly, effective immediately Stampede assumes responsibility for the sales and marketing of the Sony EVI-HD7V, EVI-HD3V, EVI-D70, EVI-D70/W, EVI-D100, and EVI-HD1 Video Cameras.

“These Sony EVI Cameras provide added choices for the growing range of video conferencing, distance learning, house of worship, hospitals, nursing homes, event center, concert hall, and remote justice applications where imaging superiority, reliability, and installation flexibility are critically important,” Kelly emphasized today. “The addition of these cameras to our product offering provides our dealers with a new product line to bring to their end-user customers. We are expanding the range of possible installation environments our dealers can pursue — and that is what Stampede is fundamentally all about: creating new market opportunities while strengthening core channel strengths.”

Stampede Presentation Products, Inc. is the exclusive North American distributor of Sony Video Conferencing solutions.

According to Tim Henry, National Sales Manager, Visual Imaging Products Group, Sony Electronics, Inc., “Stampede has already taken the Sony Video Conferencing line to an unprecedented new level of success. The addition of Sony EVI Video Cameras to their product portfolio is the next logical step in our expanding business relationship. We believe the combination of our video conferencing solutions, together with our EVI Video Cameras, provides Stampede dealers and their customers with an unbeatable range of systems to choose from.”

Sony EVI Video Cameras combine sophisticated signal processing with extensive exposure control options to maximize image quality under even the most challenging conditions. Camera settings and pan/tilt/zoom functions can be performed remotely at high speed via RS-232C interface (VISCA™ protocol).

### **About Stampede**

Known for its value-added distribution, Amherst, NY-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," an 816-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampede-global.com](http://www.stampede-global.com).

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