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STAMPEDE HELPS INTEGRATOR CREATE PERFECT CHUCK JONES EXPERIENCE AT CIRCUS CIRCUS RESORT IN LAS VEGAS

AMHERST, NEW YORK, September 10, 2012 — When tasked with designing and building a massive digital art exhibit at the Circus Circus Resort in Las Vegas to celebrate the life of legendary animator Chuck Jones, Matt Seibert of Matt Seibert Designs knew that [Stampede](#), the leading distributor of ProAV products, would know the best product solution for the job and have the equipment at the best price. After conferring with his Stampede rep, Seibert confirmed that BrightSign's media players would be the most affordable, most reliable, and simplest solution for the digital showcase.

According to Stampede President & COO Kevin Kelly, "Our reputation depends on providing the best advice, most extensive inventory and superior ProAV knowledge to every dealer, and Matt Seibert's work on The Chuck Jones Experience is one more shining example of how we help dealers make every installation perfect. BrightSign is a valued partner and we work hard to ensure that our partners' products get into the hands of as many ProAV dealers as possible."

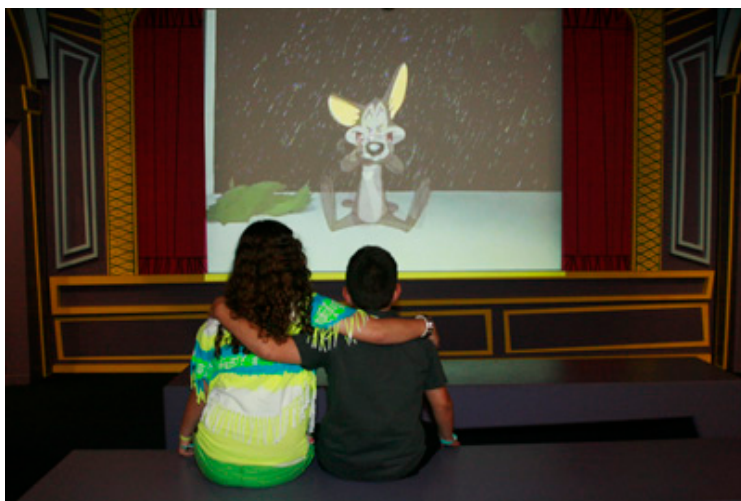


Jeff Hastings, CEO of BrightSign, echoed Kelly's comments, saying, "Stampede has been a valuable business partner, making it possible for ProAV dealers all across the country to get the best BrightSign products quickly and just when they need them. The sales teams and reps know our products well, so dealers can trust their recommendations and advice. We sell more product when the dealers get what they need, when and where they need it."

The Chuck Jones Experience utilizes more than 20 BrightSign media players, distributed in multiple zones throughout the 10,000 square foot facility and providing content for TVs, projectors and even touchscreens. Visitors are greeted at the entrance with screens looping informational content about the exhibit. Inside the hall, one wall features a dramatic installation that includes 15 LG LCD TVs ranging from 22 to 32 inches that are capable of displaying separate content or tiling together to showcase integrated content that spans the entire wall. The exhibit has interactive elements as well, allowing visitors to draw and color their own cartoons on three big screen NEC touchscreens. A Christie projection system with Pioneer surround sound shows full length cartoons from throughout Jones's career.



Speaking about the exhibit, Matt Seibert, president of Matt Seibert Designs said, "Jones left an indelible mark on the world of animation, and we felt an obligation to create a fitting tribute to his legacy. This required that we create a unique digital experience that informs and entertains. BrightSign's media players were instrumental in making that happen. I simply wouldn't attempt an installation with this level of complexity without the help of my distributor, Stampede, and the simple yet powerful BrightSign equipment. In fact, Stampede provided all of the major equipment, including all of the NEC and LG displays, Christie projectors and Pioneer sound systems throughout the exhibit.



"My Stampede rep confirmed that BrightSign's players would be the perfect solution for this job and was invaluable in helping to choose displays and other components. Not only are BrightSign's players easy to implement, they are also more affordable than anything else on the market today. When I'm planning a high-profile exhibit such as The Chuck Jones Experience, I often speak with the AV pros at Stampede to determine the ideal equipment to use, and

their recommendation of the BrightSign players gave me the rock-solid performance I needed."

One of the exhibit's most insightful attractions is a replica of Jones's office complete with two 50" LG LCD TVs recessed in the wall and framed to look like a real window. The TVs show a presentation highlighting some of Jones's most iconic animated creations.

The BrightSign players are made to such a high standard and are so durable that they weren't even fazed when a 14-inch water main burst on the floor above and flooded the entire exhibit with four inches of water; the players were still playing when maintenance came in to plug the leak!

About BrightSign

BrightSign, LLC is the market leader in digital signage players. Based in Los Gatos, California, the company develops products, software and networking solutions for digital signage. BrightSign solid-state digital controllers set new standards for both stand-alone and networked digital signage applications with their superior video quality, reliability, affordability, ease of use and interactivity. Online information about BrightSign units is available at www.brightsign.biz. For U.S. sales inquiries, please contact sales@brightsign.biz or call 1-408-852-9263. For European sales inquiries, please email Pierre Gillet: pgillet@brightsign.biz or call +44-1223-911842. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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