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For Immediate Release

## **Stampede Expands Reach**

*Company launches field sales force and opens three new locations*

BUFFALO, N.Y., August 1, 2005 — Stampede, a leading distributor of presentation and home theater products, today announced the addition of a field sales force and three new facilities. These additions are a natural evolution of the aggressive sales plan implemented last year and enable the company to further penetrate a growing market as well as better serve its new and existing customers.

“By expanding, we are able to develop a stronger presence in the market — specifically in the West Coast and in Latin America, enhance our current customer relationships and grow certain product lines,” said Kevin Kelly, vice president of sales and marketing.

Stampede hired Dennis Kidney to head its field sales force. In this newly created position, Kidney will manage the field sales team, develop strategic sales initiatives as well as expand his team. “A field sales force enables us to better understand our resellers needs, present new product lines and further develop opportunities with our resellers,” said Kidney.

Before joining Stampede, Kidney worked as a regional sales director for BenQ. His responsibilities included managing all East Coast sales and developing new distributor relations. Prior to BenQ, Kidney had been a senior manager at Ingram Micro.

New office locations have opened in Phoenix, Ariz. and are set to open in Miami, Fla. and Seattle, Wash. The new facilities further the company’s initiatives and provide space for additional sales people, warehouses and technology showrooms.

Equipped with the latest consumer and professional audio and video technologies and technical services teams, the showrooms serve as a valuable resource for Stampede’s customers and field sales force. They enable customers to experience and understand the latest technologies from the best home theater products to digital signage applications.

Known for its value-added distribution, Stampede is a leading distributor of presentation and home theater products including LCD projectors and thin plasma monitors. Stampede provides a complete range of brand name equipment to a variety of audio-video and computer resellers in the United States, Canada and Latin America.

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