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For Immediate Release

## **Stampede Reports Massive Growth Six Months After MBO**

BUFFALO, NY, May 20, 2005 — The executives of Stampede Presentation Products Inc., a locally based North American distributor, have reported a 40 percent growth in revenue from the same period last year. The company has also increased its staff by 25 percent since the buyout six months ago.

“Stampede has achieved record setting growth in the last six months,” said Mark Wilkins, president and CEO of Stampede. “The aggressive new sales and investment plan has enabled us to respond to the marketplace in more flexible ways and offer our customers more solutions. We have begun focusing on three main initiatives driving three vertical markets: home building, digital signage and house of worship.”

Stampede introduced its home electronics program for builders in February. This vertical market program offers builders the opportunity to resell home theaters and multi-room audio systems by providing them with the necessary tools to be successful.

In early March, the company released its first product catalog highlighting the various types of products carried at Stampede. Prior to the catalog, Stampede produced monthly mailers keep customers up to date on its various product line offerings.

In addition, Stampede launched a new e-commerce web site April 1. The newly designed web site enables customers, after receiving a log in and password, to perform new tasks including ordering online; viewing inventory, availability, product information, i.e., specifications, dealer pricing and user manuals; as well as retrieving invoiced orders with tracking information.

In response to the success of the vertical market programs and the growing market, Stampede has plans to open four additional offices in Phoenix, Ariz., Seattle, Wash., Miami, Fla., and Atlanta, GA. The Phoenix office is set to open in July and will focus on strengthening the west coast market. “Having offices in Buffalo and Toronto has given us a strong east coast presence. A Phoenix location will put us right in the middle of a huge growing market,” said Kevin Kelly, vice president of sales and marketing.

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Known for its value-added distribution, Stampede is a leading distributor of presentation and home theater products including LCD and DLP projectors, and thin plasma and LCD monitors. Stampede provides a complete range of brand name equipment including NEC, InFocus, Mitsubishi and Hitachi to a variety of audio-video and computer resellers in North America.

After having lead Maverick Ltd to number-one status in the United Kingdom, Mark Wilkins came to the United States in November 1997 to establish Stampede. Stampede has grown to become a leading distributor of presentation and home theater technology in North America with offices in Buffalo, N.Y. and Toronto, Ontario and five warehouses throughout the United States and Canada.

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