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## Stampede Establishes Southwestern U.S. Presence with Former Electrograph Staffer New Hire Based in Plano, TX

DEPEW, NY, November 9, 2009 — Stampede, the leading value-added distributor of presentation and home theater technology, has hired Michael Butler, a former Electograph Sales Rep who will establish a presence for Stampede in the Southwestern U.S.

"We are excited to have Michael on board," said Kevin Kelly, Stampede president and COO. "Michael's talent and experience are going to be great assets for Stampede. Plus having a physical presence in Texas will help us better serve the needs of our dealers in the Southwest."

**Michael Butler**, based in Plano, TX, will be a Relationship Manager for Stampede. Butler had been an Account Manager with Electrograph for two years. Before that he was in sales for the Home Theater Store in Dallas, TX. Butler holds a Bachelor's in Marketing and an M.B.A. from West Texas A & M.

## **About Stampede**

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 520-page catalog and companion website (<a href="https://www.BigBookofAV.com">www.BigBookofAV.com</a>) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.