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Stampede Named Distribution Partner for Sony Video Conferencing in Canada

Amherst, NY, November 3, 2011 — Stampede, the leading value-added distributor of professional audio video (ProAV) solutions and the exclusive U.S. distributor of Sony Video Conferencing equipment, today announced it has been named the exclusive distributor of the same Sony line in the Canadian provinces of Ontario, Quebec, Nova Scotia, Prince Edward Island, New Brunswick, Newfoundland, Labrador, Nunavut, Northwest Territories and Yukon Territory.

“Our U.S. dealers have enthusiastically embraced Sony Video Conferencing. They have discovered that this line enables them to make further inroads with clients who want to take advantage of the efficiencies of video conferencing,” said Kevin Kelly, President and COO of Stampede. “We now look forward to giving our Canadian dealers the same opportunity to grow their business.”

Since 2007, the Sony go-to-market strategy has been designed to utilize a focused, dedicated distribution organization that can deliver exceptional market and partner response. Sony expanded on that direction in Europe in 2010, and now recognizes Stampede as the best choice to grow market share in Canada based on their success in the United States.

The existing Stampede Toronto office will be the new home for the Canadian division of Stampede’s Visual Communications Group.

About Stampede

Known for its value-added distribution, Amherst, NY-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.