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**For release: July 15, 2011**

## **Stampede Partners with Phoenix Audio to Offer VoIP, Conferencing Products**

*Stampede Dealers Will Now Have Access to Phoenix Audio's VoIP, Web Conferencing, Distance Learning, and Video Conferencing Products*

Amherst, NY, July 15, 2011 — Stampede, the leading value-added distributor of professional audio video (ProAV) solutions, has partnered with California-based Phoenix Audio to offer audio communication products for Voice Over Internet Protocol (VoIP), web conferencing, distance learning, and video conferencing applications.

“The partnership with Phoenix Audio enables our dealers to enter the VoIP world” said Kevin Kelly, Stampede president and COO. “With cutting-edge technology available for a variety of markets, our dealers will quickly see the importance and difference Phoenix Audio will make for their clients. With extensive training taking place, our dealers will be confident in the products we are introducing and excited to offer them.”

“Here at Phoenix Audio, we’re ecstatic about this partnership and believe it will allow our cutting-edge products to be more visible to the intended markets,” said Daniel P. Marchetto, Senior Vice President, Sales and Marketing of Phoenix Audio. “We are confident that Stampede will prove our groundbreaking VoIP endpoints will answer market demand for high quality, cost effective, user friendly hardware, which in turn will improve the user's audio conferencing experience.”

### **About Stampede**

Known for its value-added distribution, Amherst, NY-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” a 816-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampedeglobal.com](http://www.stampedeglobal.com).



## **About Phoenix Audio**

Founded in 2004, Phoenix Audio Technologies is an innovator of audio communication solutions for Voice Over IP (VOIP), web conferencing, distance learning and videoconferencing applications. Phoenix develops microphones, speakerphones, software, PCI products and other audio accessories that improve the performance of existing conferencing devices. Our products enable people to communicate freely and naturally with easy to use, plug-and-play devices. Phoenix is a closely held private company with worldwide presence. For more information on Phoenix Audio, log on to [www.phnxaudio.com](http://www.phnxaudio.com).

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