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## **Stampede to Distribute Panasonic Professional Displays in U.S.**

### ***Long-Time Relationship Between Canadian Divisions of Stampede and Panasonic Now Extended to U.S.***

**Buffalo, NY, May 29, 2009** — **Stampede**, a leading value-added distributor of presentation and home theater technology, will now distribute **Panasonic** professional displays in the **United States**. **Stampede Canada** has been distributing **Panasonic Canada** displays for years, but this new agreement marks the first time **Stampede** will be able to offer **Panasonic** products to its U.S. dealers.

*“As the leading value-added distributor in North America, Stampede was a natural choice to represent our displays in the U.S.,”* said **Andrew Nelkin**, president, **Panasonic Professional Display Company**. *“Stampede has shown time and again to be more than just a distributor. They are in the business of educating dealers about products and helping them succeed. We are proud to have them represent Panasonic displays in the United States.”*

*“We have long awaited the opportunity to spec Panasonic’s industry-leading displays for our U.S. dealers,”* said **Kevin Kelly**, president and COO, **Stampede**. *“Our American dealers are going to be thrilled with the Panasonic’s professional displays. From now on when we spec jobs for our dealers we are going to be able to pull recommendations from Panasonic’s line of high-quality cutting-edge displays like the amazing new PD 12 series, hitting the market in June.”*

**Panasonic’s PD 12 series** of plasma displays deliver the high performance expected from **Panasonic’s Professional Displays** while being able to provide a more cost effective solution when extensive connectivity options are not needed. The 42-inch TH-42PD12UK and 50-inch TH-50PD12UK include fixed terminals to support component, composite, S-video, or PC (D-sub 15) inputs. For even deeper, richer blacks, the 12-series plasmas achieve a contrast ratio of an incredible 30,000:1. Also new for these 720p displays is improved video processing that provides crisp, clear motion images with the equivalent of an industry-leading 5,120 shades of gradation. The 12-series plasmas also have an incredibly long estimated service life of 100,000 hours and are backed by a full two-year on-site parts and labor limited warranty. As always, **Panasonic’s Plasma Concierge** service provides a toll-free hotline and 24-hour priority scheduling of on-site service if the display is in need of service or repair.

**Panasonic’s Professional Display** line will be highlighted in the 2009 edition of **Stampede’s Big Book of AV**.

## **About Panasonic Professional Display Company**

Panasonic Professional Display Company, a unit of Panasonic Corporation of North America, is responsible for the company's professional digital display business. Based in Secaucus, N.J., Panasonic Professional Display Company, a market and technology leader in professional digital displays, is a Division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC) and the hub of Panasonic's U.S. marketing, sales, service and R&D operations. Panasonic's exclusive Panasonic Plasma Concierge program for professional and consumer owners of Panasonic plasmas is administered through its Virginia-based call center which has been recognized as a certified "Center of Excellence" by the Center for Customer-Driven Quality™ at Purdue University. For more information on Panasonic Professional Display Company, please visit [www.panasonic.com/proplasma](http://www.panasonic.com/proplasma).

## **About Stampede**

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 500-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampede-global.com](http://www.stampede-global.com).

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