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## Stampede to Showcase Sony Video Conferencing for First Time at InfoComm

Newly Acquired Line to be Shown at Two Booths

Orlando, FL, June 13, 2011 — Stampede, the leading value-added distributor of professional audio video (ProAV) solutions, will feature Sony video conferencing products for the first time ever at InfoComm '11 in Orlando this week. Stampede began carrying Sony video conferencing products earlier this year when it acquired Spire Global, the exclusive distributor of Sony video conferencing products in the United States. The line will be prominently featured in Stampede's booth (#2575) as well as a special video conferencing booth (#1489) run by Stampede.

"InfoComm gives us a great opportunity to showcase these new video conferencing products," said Kevin Kelly, president and COO of Stampede. "These products are a great new addition to our offering. Having our specialized staff on site will enable dealers to learn more about how these lines can improve their business."

At the video conferencing booth Stampede's staff will demonstrate the innovative and unique products available from Sony including two of their newest products that are set to launch at the show: the PCS-XA55 and XA80. In addition, Stampede will be showing the other visual communication product lines they now carry: Mirial, Compunetix, Inc, and Media Pointe. Visitors will also have the opportunity to become a Sony video conferencing dealer.

At Stampede's main booth, visitors will get their first look at the latest edition of Stampede's "Big Book of AV," now 816-pages, and will also have the chance to win prizes in Stampede's Gold Rush game. In addition to Sony, Mirial, Compunetix, and Media Pointe, the brands and products to be showcased at Stampede's main booth include:

- isiQiri Q-Screen
- Tech Global Touch Screen
- Samsung Ultra-Thin Bezel
- NEC High Bright LCD for Digital Signage

## **About Stampede**

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 816-page catalog and companion website (<a href="www.BigBookofAV.com">www.BigBookofAV.com</a>) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto <a href="www.stampedeglobal.com">www.stampedeglobal.com</a>.