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Stampede to be Exclusive Canadian Distributor for Proton Electronic *New Proton CS Line of LCD TVs Available in Canada Exclusively Through Stampede*

MISSISSAUGA, ON and MONTEREY PARK, CA, February 1, 2008 — **Stampede Canada**, a leading value-added distributor of presentation and home theater technology, has been selected to be the exclusive Canadian distributor of **Proton Electronic Industrial Co.**'s new **CS line** of LCD televisions. **Proton**, a leading designer, manufacturer and marketer of high-quality, superbly engineered digital TVs, LCD TVs and HDTV products, introduced its **CS line** at the **2008 International Consumer Electronics Show** last month.

"Our Canadian dealers are going to be impressed with the level of quality they find in Proton's LCDs," said Kevin Kelly, Stampede president and COO. "We are pleased to be the exclusive distributor for Proton in Canada. It's one more way we can be a one-stop shop for our dealers."

Proton's CS line consists of three stylish new high-definition LCD televisions boasting superior picture quality and the company's exclusive **Puriti™** video enhancement technology. The new **CS-32**, **CS-37**, and **CS-42** LCD TVs feature 32-, 37- and 42-inch widescreen displays, respectively, excellent Full HD (high-definition) 1080p resolution (32-inch at 720p, Full HD 1080p compatible), and 3 HDMI inputs. Designed as a core line series of high-definition models, they live up to Proton's high standards for picture quality, delivering vivid, accurate colors with pure blacks and whites, true-to-life flesh tones, rich contrasts, and a broad viewing stage.

The sets are also equipped with the Proton's most up-to-date exclusive **Puriti™** video enhancement technology. Puriti-enhanced LCDs possess a wider color range than conventional LCD displays. A built-in artificial intelligence system analyzes color frequencies and intensity to assure the screen displays the most natural skin tones and the best blacks by compensating for picture detail lost to poor contrast.

Puriti™ processing converts analog signals to a pure digital format, while filtering out noise artifacts. It delivers extraordinarily broad horizontal and vertical viewing angles of 176 degrees, enabling viewers to enjoy a crisp, clear picture while sitting almost anywhere. **Puriti's** 3D De-interlacing and Edge Enhancement capabilities eliminate jagged edges from interlaced video formats, providing smooth edges for moving objects. Its speedy refresh rate empowers LCD panels with the fastest response time in the industry, virtually eliminating delay or ghosting effects.

Energy efficient, **Puriti™** processing also delivers the brightest LCD images in the market producing vivid colors even in brightly lit rooms, and extremely high contrast ratios for rich color representation. Additional **Puriti™** features

include a Motion Lagging Correction Engine for seamless screen action, 3D Color Management, 3-2 Pull Down to accurately convert and display content originally shot for film, and adjustable color temperature.

Careful attention and thought was utilized to create a design that is both professional and yet also elegant. A high gloss injection molded cabinet with external controls mounted on the side for ease of access by the user while allowing a clean and simple bezel. The simplicity of the design allows the viewer to enjoy the outstanding picture performance without any external distraction, and harmonizes easily with any surrounding and easily blends into any décor. The stylish sets offer the consumer the benefit of a viewing experience that stands above the rest.

About Proton

Founded in 1974, Proton Electronic Industrial Co. is a leading manufacturer of high-quality digital TV, LCD TV and HDTV products. Each Proton television combines forward-thinking industrial design with the most advanced electronic engineering available. The result is a line of televisions that regularly win the admiration — and awards — from the industry's leading video institutions. For further technical information, visit Proton's Web site at www.protonav.com.

About Stampede

Known for its value-added distribution, Stampede is a leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede has received numerous recognitions, including No. 1 in customer service for North American large screen distributors (2000, Pacific Media Associates), “International Distributor of the Year” (2001, *AV Magazine*), “Best Managed Company” in the Buffalo Niagara region (2005, *Business First*), and “Fast Track 50” (2002-2007, *Business First*). For more information on Stampede, log onto www.stampede-global.com.

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