



DISTANCE LEARNING IS THE KEY TO THE FUTURE PROFITABILITY OF HIGHER EDUCATION, PREDICTS STAMPEDE

AMHERST, NEW YORK, April 16, 2013 — Colleges and universities of all shapes and sizes are being challenged as never before to enhance the quality of their courses, increase the number of students enrolled in paid-for degree programs, and decrease the overall cost of delivering these courses to an ever-diverse student body. Fortunately for these higher education institutions, the entire ProAV industry stands poised today to provide exactly the kind of integrated, cost-effective systems solutions that will help them achieve all three of these objectives in an easily managed way, according to [Stampede Presentation Products, Inc.](#) President & COO Kevin Kelly.

“Put simply, the future reach and affordability of higher education rests in each institution's ability to develop and implement an effective online distance learning program — but to do this institutions must start by broadening their view of their "market" beyond the four walls of a classroom or the walls of their traditional campuses,” Kelly asserted today.

According to Kelly, the use of lecture-capture and online streaming has emerged as an incredible way to offer in-class access to students learning from a remote location. Similar to other popular ProAV trends utilized on campuses, such as digital signage, the employment of remote learning technology stands to completely revolutionize the education market. With a simple and affordable AV solution, higher education institutions can broadcast their lessons worldwide to reach more learners than ever before and generate new revenue streams.

“And to this point,” Kelly continued, “a recent Wall Street Journal profile of Yale University's use of online lectures stated that the online lectures have turned its professors into borderline celebrities and brought them into the homes of thousands of new students all over the world. The article also highlights several websites that host class lectures, such as EdX, which features lectures from Harvard University and MIT and has accrued more than 700,000 users in less than a year. The desire for remote learning is increasing every day, and the ProAV industry knows exactly what AV solutions will enable higher education institutions to reach the greatest number of students possible.”

Higher education providers need to embrace remote learning in order to stay relevant and attract today's increasingly diverse learner population, and the responsibility to inform the market of new and affordable technological innovations falls in the hands of ProAV integrators and solutions providers. “With our help, higher education

institutions can realize the absolute necessity of ProAV technology, which will help them achieve tremendous gains in education now and in the future” Kelly concluded.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

###