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Stampede's Big Book of AV Atlanta Tour Stop Sets the Bar

From Record Number of Attendees to Meetings and Prizes, Manufacturers Left Thrilled with Opportunities

Amherst, NY, September 26, 2011 — Stampede, the leading value-added distributor of professional audio video (ProAV) solutions and the exclusive distributor of Sony Video Conferencing equipment, held their largest tour stop yet this past week at The Tabernacle in Atlanta.

“I left without a voice, a stack of leads, and more importantly- real opportunities that will close in Q4,” said Susan Rullo, director of sales, Sony Video Conferencing. “I reconnected with some dealers who were reluctant to spend time with Sony previously, and also met a whole new stack of prospects. I couldn’t be more pleased.”

Guests and attendees were equally impressed with the Atlanta tour stop. “My guest had reservations about going; however, it exceeded her expectations over and above. She felt it was very well done; the vendors were very attentive, and explained everything she needed in order to purchase gear for her new office,” stated W. Dale Wasson from Atlanta Sound & Lighting, a Big Book Tour attendee.

Prior to Atlanta, Stampede brought the Big Book of AV Tour to Miami, New York City, Cleveland, and San Francisco. The next locations for the 2011 tour include Indianapolis, Washington DC, Houston, and Phoenix. To learn more or to register for the upcoming tours, visit www.bigbookofavtour.com.

About Stampede

Known for its value-added distribution, Amherst, NY-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the “Big Book of AV,” an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede’s dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.

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