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STAMPEDE ANNOUNCES PLANS TO BRING ITS 2012 BIG BOOK OF AV TOUR TO 13 CITIES IN THE UNITED STATES AND CANADA

Industry leading, high value-added Pro AV distributor will also expand the number of hours of each show from a half day to a full day and offer more on-site product training programs.

Just completed 2011 BBOAV Tour hit nine cities and attracted several thousand attendees.

AMHERST, NEW YORK, December 5, 2011 — Seeking to make its 2012 Big Book of AV Tour (BBOAV) even bigger and more successful than its just completed 2011 tour, [Stampede](#), the leading value-added distributor of professional audio video solutions, today announced plans to bring its phenomenally popular Big Book of AV Tour to 13 cities in the United States and Canada in 2012. What's more, Stampede said it will double the length of each day's exhibit hours and increase the number of on-site training programs.

"Our 2011 Big Book of AV Tour was the biggest, most successful tour in the three year history of the program," Stampede President & COO Kevin Kelly said today. "Frankly, given the fact that we hit nine cities and educated several thousand attendees during the 2011 tour, it's going to be a challenge to make the 2012 tour even bigger and better — but we have the programs underway that will do just that."

According to Kelly, increasing the number of cities visited, doubling the length of each day's exhibit hours, increasing the number and variety of on-site training programs, opening up the tour to more end users, and making affordable video conferencing a centerpiece of every tour stop will help strengthen the BBOAV Tour as the largest event of its kind in North America.

"We're thrilled that the Big Book of AV Tour continues to grow and reach more dealers each year," Kelly said. "This tour provides dealers across the country a chance to experience the latest AV technologies and equipment and learn not only how to use them, but also which ones to use for each unique job. When coupled with

our Stampede University live training events on topics such as 3D technology, touch technology and digital signage, The Big Book of AV Tour is a dealer's one-stop event for staying up-to-date on everything AV."

The Big Book of AV Tour supports and extends the reach of the company's *The Big Book of AV, The Ultimate Audio/Video Resource Book*. The 2011 tour offered a chance for dealers to see live projector and display demonstrations and take part in Stampede University live training events on topics such as 3D technology, touch technology and digital signage. In addition, dealers in attendance had the opportunity to become CTS and DSCE certified.

Published each year by Stampede, The Big Book of AV contains more than 800 pages and features thousands of products that are ideal for home theaters, schools, houses of worship and just about any venue. The book offers buyer tips for selecting the right AV equipment and recommends products to enhance the performance of displays and projectors. The book also includes a Manufacturer Resource Section with contact info for every featured brand and a glossary of commonly used AV industry terms to help dealers understand the latest technology language. The Big Book of AV is also available for free online at www.bigbookofav.com and is now compatible with iPhones, iPads and Android mobile devices.

Attendees of the 2011 tour saw the latest solutions from a variety of vendors including Atlas Sound, Avteq, BenQ, Casio, Chief, Epson, Gefen, Hall Research, Hitachi Solutions, Kramer, Lumens, Mitsubishi, Mustang, NEC, Optoma, Peerless, Perfect Path, ProSales, TechGlobal, Samsung, Severtson Screens, Sharp and Sony.

About Stampede

Known for its value-added distribution, Amherst, New York-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampede-global.com.

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